

# COOKIE POLICY

**Effective as of:** 2024-10-28

In this Cookie Policy, **Alpha Commerce Ltd.** ("we" or "our") provides detailed information on how we ensure the security of personal information and protect the rights of visitors and users of our website, including but not limited to <https://alphacommerce.co.uk> (the "Site").

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## 1. WHAT IS A COOKIE?

A cookie is a small file stored on your device that enables our Site's features and functionality. Cookies help us identify your device, secure access, and remember your preferences to provide a seamless browsing experience. They allow us to make your interactions with our Site more efficient and user-friendly.

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## 2. WHY DO WE USE COOKIES?

We use cookies for the following main purposes:

- **Site Security and Functionality:** Cookies enable and support security features and help us detect any malicious activity on the Site to protect your data.
  - **Enhanced User Experience:** Cookies remember your preferences and browsing history on the Site, helping us provide a customized and smoother experience.
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## 3. TYPES OF COOKIES WE USE

When you visit our Site, we may use the following types of cookies:

- **Necessary Cookies:** Essential for the functioning of the Site, allowing for secure login, session management, and retention of information entered during browsing. Without these cookies, parts of the Site may not operate properly.
  - **Persistent Cookies:** Remain in your browser after a session ends and help us recognize you on future visits, making it easier for you to navigate the Site.
  - **Session Cookies:** Temporary cookies that expire once you close your browser, used to support functionalities during your active session.
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#### 4. HOW TO MANAGE OR BLOCK COOKIES

Most web browsers automatically accept cookies, but you can control cookie settings through your browser. Our Cookie Consent Banner allows you to accept all cookies or specify preferences. If you choose to disable certain cookies, please note that this may impact some features of the Site.

For more information on managing or deleting cookies, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

#### **Data Deletion Requests:**

To request deletion of data collected via cookies, please contact us at [info@alphacommerce.co.uk](mailto:info@alphacommerce.co.uk).

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#### 5. POLICY UPDATES

We may update this Cookie Policy from time to time. Any changes will be posted on this page, and we encourage you to review it periodically to stay informed.

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This Cookie Policy is effective as of the date of its publication on the Site.